

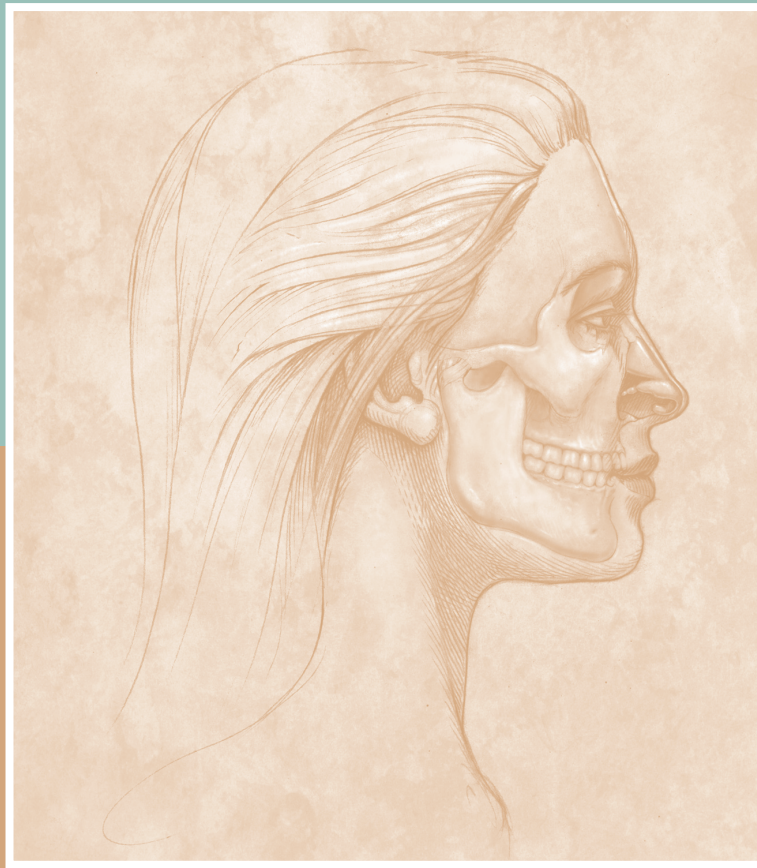


CEDARS-SINAI MEDICAL CENTER.

**Department of Surgery
Division of Otolaryngology**

Sponsors

ADVANCES IN FACIAL PLASTIC AND RECONSTRUCTIVE SURGERY



**Saturday and Sunday
November 3-4, 2007**

Babak Azizzadeh, MD, FACS

Course Director

Cedars-Sinai Medical Center
Harvey Morse Conference Center
Plaza Level, South Tower
8701 Gracie Allen Drive
Los Angeles, CA 90048

Activity Information

Accreditation Statement

Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

Cedars-Sinai Medical Center designates this educational activity for a maximum of 15.5 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Course Description

Advances in Facial Plastic and Reconstructive Surgery offers conference attendees an opportunity to learn new techniques and explore surgical and non-surgical facial plastic procedures, with a focus on practical application in clinical practice. The two-day symposium is divided into four sections: rhinoplasty, facial reconstruction, facial rejuvenation, and non-invasive aesthetics. Facial surgery topics explored include facial paralysis reconstruction, cleft lip repair, purse string face lifts and nasal implants; as well as non-surgical treatments such as laser resurfacing and botulinum toxin A injections. The underlying goal of the program is to offer participants cutting edge knowledge that will translate into improved performance and better outcomes for their patients. A distinguished multi-specialty faculty will provide lectures, video, and panel discussion.

Statement of Need

Facial plastic and reconstructive surgical procedures are varied - from birth defects, accidents, or diseases; to a patient's desire to minimize the signs of aging or improve a facial feature that has been bothersome for years. This growing demand for aesthetic procedures and reconstructive surgery has given rise to numerous new technologies and techniques in recent years. Keeping pace with such

advances in this rapidly growing specialty can be challenging and this course will meet this need by reinforcing and enhancing skills and methods through lectures, video presentations, and interactive panel discussions with acknowledged experts in the field.

Target Audience

This program is offered for continuing medical education of practicing physicians in the field of facial plastic and reconstructive surgery, including plastic surgeons; facial plastic surgeons; oculoplastic and ophthalmic plastic surgeons; otolaryngologists; ophthalmologists; dermatological surgeons; dermatologists; and other healthcare professionals involved in the care of patients with aesthetic and reconstructive issues.

Educational Objectives

- Evaluate the use of implants in patients with traumatic nasal deformities to create a more aesthetically inconspicuous nose while preserving nasal function
- Counsel patients seeking facial rejuvenation on available treatment options to improve aesthetic facial features
- Diagnose and develop an appropriate treatment strategy for patients with facial paralysis and bell's palsy to improve quality of life
- Reinforce blepharoplasty techniques to prevent complications in patients requiring eyelid surgery
- Examine current concepts in craniofacial reconstruction, including cleft lip and palate, and integrate into facial reconstruction treatment plans
- Apply proven techniques in revision rhinoplasty to minimize complications and maximize functional and aesthetic nasal structure

- Differentiate among the various skin resurfacing techniques and select as appropriate for the facial rejuvenation patient
- Diagnose and manage various causes of nasal airway obstruction and select the proper approach and technique based upon the patient's anatomy
- Summarize advances in orbital reconstruction as they apply to orbital trauma or tumor patients

Policy on Disclosure

It is the policy of Cedars-Sinai Medical Center to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. Cedars-Sinai Medical Center assesses conflict of interest with its faculty, planners and managers of CME activities. Conflicts of interest that are identified are resolved by reviewing that presenter's content for fair balance and absence of bias, scientific objectivity of studies utilized in this activity, and patient care recommendations.

While Cedars-Sinai Medical Center endeavors to review faculty content, it remains the obligation of each physician or other healthcare practitioner to determine the applicability or relevance of the information provided from this course in his or her own practice

Acknowledgment of Commercial Support

Cedars-Sinai Medical Center gratefully acknowledges the educational grants from Ethicon, Implantech, Medtronic ENT, Merck & Company, and Sanofi-aventis U.S. Inc in support of this educational activity. Additional commercial support is pending and will be acknowledged at the conference.

Program Agenda

Saturday, November 3, 2007

7:00 - 7:45 AM	Registration and Continental Breakfast	
7:45 - 8:00	Welcome and Introduction	<i>Babak Azizzadeh, MD, FACS</i>
8:00 - 8:30	Nasal Anatomy and Analysis	<i>Babak Azizzadeh, MD, FACS</i>
8:30 - 9:00	Role of Medpor Implant in Nasal Dorsum Augmentation	<i>Oscar M. Ramirez, MD, FACS</i>
9:00 - 9:30	Management of Saddle Nose Deformity	<i>Rollin K. Daniel, MD</i>
9:30 - 10:00	Revision Endonasal Rhinoplasty	<i>Frank M. Kamer, MD, FACS</i>
10:00 - 10:30	Break & Exhibits	
10:30 - 11:00	Open Structure Tip Rhinoplasty	<i>Mark R. Murphy, MD</i>
11:00 - 11:30	Ethnic Rhinoplasty	<i>Rollin K. Daniel, MD</i>
11:30 - 12:00 PM	Primary Endonasal Rhinoplasty	<i>Raj Kanodia, MD</i>
12:00 - 1:00	Lunch	
1:00 - 1:30	Current Concepts in Cleft Lip Surgery	<i>Mark M. Urata, MD, DDS</i>
1:30 - 2:00	Cleft Lip Rhinoplasty	<i>Paul S. Nassif, MD, FACS</i>
2:00 - 2:30	Diagnosis and Management of Facial Paralysis	<i>Babak Azizzadeh, MD, FACS</i>
2:30 - 3:00	Free Flap Head & Neck Reconstruction	<i>Keith E. Blackwell, MD</i>
3:00 - 3:15	Break and Exhibits	
3:15 - 3:45	Diagnosis and Treatment of Nasal Airway Obstruction	<i>Babak Larian, MD</i>
3:45 - 4:15	MOHS Skin Cancer Reconstruction	<i>Mark R. Murphy, MD</i>
4:15 - 4:45	Innovations in Complex Orbital Reconstruction	<i>Kami K. Parsa, MD</i>
4:45 - 5:15	Simultaneous Endoscopic Sinus Surgery and Rhinoplasty	<i>David M. Alessi, MD, FACS</i>
5:15 - 5:30	Panel / Question and Answer Session	<i>Presenting Faculty</i>
5:30	Adjourn	

Program Agenda

Sunday, November 4, 2007

7:00 - 8:00 AM	Welcome and Continental Breakfast	
8:00 - 8:30	Facial Anatomy and Analysis	<i>Babak Azizzadeh, MD, FACS</i>
8:30 - 9:00	Chemical Peeling Revisited	<i>Peter P. Rullán, MD</i>
9:00 - 9:30	Purse String Facelifting	<i>L. Mike Nayak, MD</i>
9:30 - 10:00	Endoscopic Forehead	<i>Oscar M. Ramirez, MD, FACS</i>
10:00 - 10:30	Use of Midface Implants in	
	Facial Plastic Surgery	<i>William J. Binder, MD, FACS</i>
10:30 - 11:00	Break & Exhibits	
11:00 - 11:30	Periocular Aesthetic Rejuvenation	<i>Guy G. Massry, MD</i>
11:30 - 12:00 PM	Upper Eyelid Blepharoplasty	<i>Kami K. Parsa, MD</i>
12:00 - 1:00	Lunch	
1:00 - 1:30	Filler Duration: How Long Do They Really Last?	<i>Douglas Hamilton, MD</i>
1:30 - 2:00	Advances in Botox Facial Rejuvenation	<i>Sam Assassa, MD, AACP</i>
2:00 - 2:30	Deep Plane Rhytidectomy	<i>Frank M. Kamer, MD, FACS</i>
2:30 - 3:00	Tridimensional Endoscopic Facelift	<i>Oscar M. Ramirez, MD, FACS</i>
3:00 - 3:15	Break and Exhibits	
3:15 - 3:45	Laser Facial Rejuvenation	<i>L. Mike Nayak, MD</i>
3:45 - 4:15	Short-Flap Rhytidectomy	<i>Babak Azizzadeh, MD, FACS</i>
4:15 - 4:45	Facial Fat Grafting	<i>Babak Azizzadeh, MD, FACS</i>
4:45 - 5:15	Lower Lid Canthal Surgery in	
	Aesthetic Blepharoplasty	<i>Guy G. Massry, MD</i>
5:15	Adjourn	

Registration

SPACE IS LIMITED - PLEASE REGISTER EARLY*

Fees:	Physicians	CSMC Physicians	Non-MDs	CSMC Non-MDs
EARLY - postmarked by 9/15/07	\$375.00	\$280	\$225.00	\$170
STANDARD - postmarked by 10/19/07	\$465.00	\$350	\$280.00	\$210
LATE/ON-SITE - postmarked after 10/26/07	\$550.00	\$400	\$375.00	\$280

CME credit, course materials, continental breakfasts, lunches, and parking in specified CSMC parking lots are included with the registration fee. SEATING AND MEALS ARE FOR REGISTERED ATTENDEES ONLY.

*CSMC reserves the right to cancel or reschedule programs due to circumstances beyond its control or close registration when programs are oversubscribed. Registrants are advised against purchasing nonrefundable airline tickets until they receive confirmation from CSMC. CSMC is not responsible for penalties incurred as a result of cancelled transportation fees.

Four methods for registering



Mail registration form and payment (checks payable to Cedars-Sinai Medical Center) to:
Cedars-Sinai Medical Center
Office of Continuing Medical Education
Attn: Marta Betancourt
8797 Beverly Boulevard, Suite #250
Los Angeles, CA 90048



Fax completed registration form with credit card information to
(310) 423-0309



Phone registration for credit card payments only to (310) 423-5548



Online registration at:
www.csmc.edu/cme and click on
online registration

For further information, please call the Office of Continuing Medical Education at (310) 423-5548.

Confirmation

In order to receive a registration confirmation, please provide your e-mail address or fax number. If you do not receive a confirmation, please call 310-423-5548 to confirm your registration.

Refund Policy:

All cancellations must be submitted in writing and refunds will be subject to a \$25 administrative charge. No refunds will be given after Friday, October 26, 2007.



We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you.

Advances in Facial Plastic and Reconstructive Surgery NOVEMBER 3-4, 2007

Please Print Clearly

Last Name: _____ First Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

E-mail: _____ Specialty/Area of Interest: _____

Degree _____

Payment Method:

Check (payable to CSMC) Amount: \$ _____

Credit Card: Visa MasterCard American Express

Credit Card Number: _____ Exp. Date: _____ Amount: \$ _____

Name on Card: _____

Authorized Signature: _____

Conference Location

Cedars-Sinai Medical Center (CSMC) Harvey Morse Auditorium

Plaza Level, South Tower
8701 Gracie Allen Drive
Los Angeles, CA 90048
(310) 423-2935

The Harvey Morse Auditorium is located on the Plaza level, South Tower of the Medical Center.

Directions to CSMC

From the Santa Monica Freeway (I-10):

Exit La Cienega Boulevard (North). Proceed to Beverly Boulevard. Turn left on Beverly Boulevard to San Vicente Boulevard. Turn left on San Vicente to Gracie Allen Drive and turn right.

From the San Diego Freeway (I-405):

Exit Wilshire Boulevard (Westwood). Proceed to Robertson Boulevard. Turn left on Robertson Boulevard to Alden Drive. Turn right on Alden Drive. Alden Drive becomes Gracie Allen Drive at George Burns Drive.

From the Hollywood Freeway heading South (US 101):

Exit Highland Avenue and proceed south to Beverly Boulevard. Turn right onto Beverly Boulevard. Turn left onto San Vicente Boulevard. Turn right onto Gracie Allen Drive.

Parking

Complimentary self-parking is available in the following CSMC parking lots only:

P1 on George Burns Road, North Tower, between Beverly Boulevard and Alden Drive

P2 on George Burns Road, Spielberg Bldg, between Beverly Boulevard and Alden Drive

P3 on Gracie Allen Drive, South Tower, between San Vicente and George Burns Road

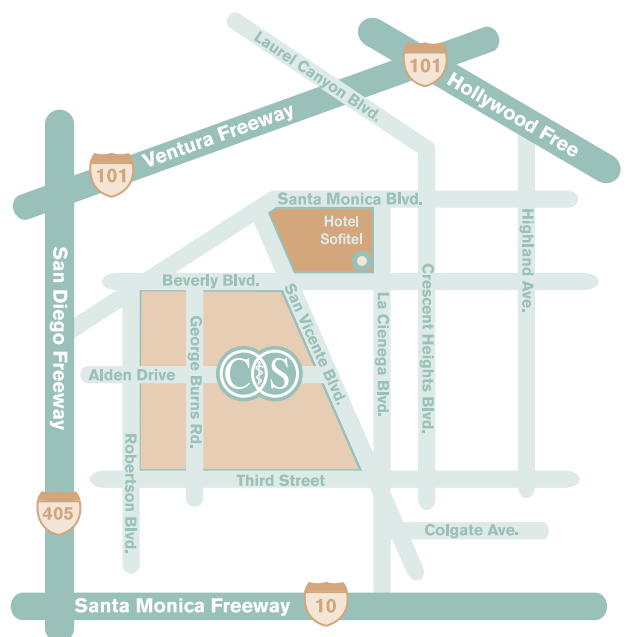
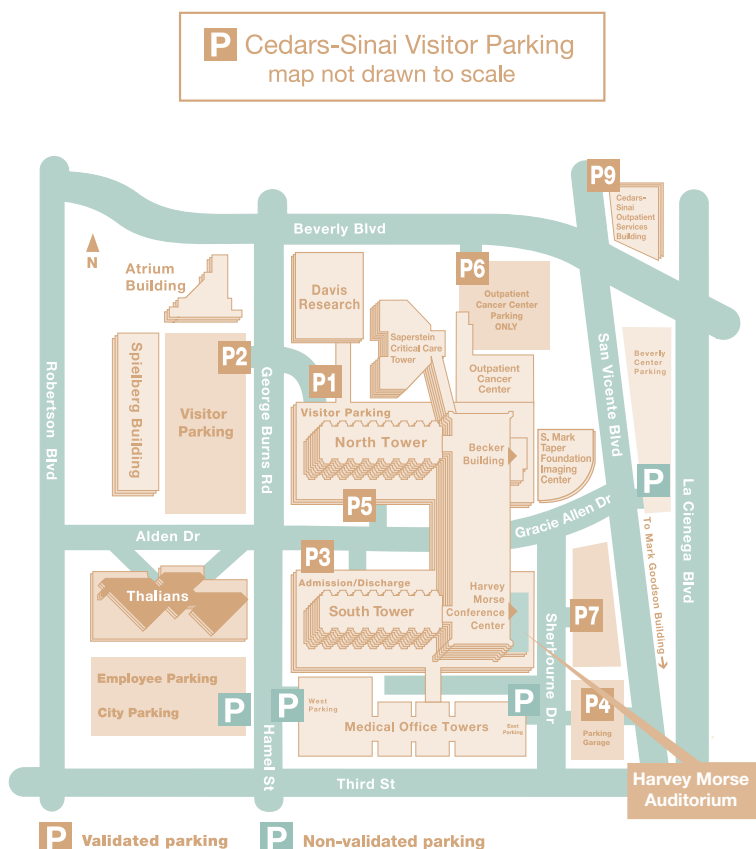
P4 on Sherbourne Drive, east of office towers, between Third Street and Gracie Allen Drive

Bring your parking ticket with you to the conference. We will provide daily validation at the registration desk. Please note we cannot validate tickets for vehicles parked in the Cedars-Sinai Medical Office Towers parking structures.

Room Reservations

A limited number of rooms are available at the Hotel Sofitel for meeting attendees at a special courtesy rate of \$259 for a superior room and \$289 for a deluxe room. Reservations will be accepted on a space and rate availability basis and taken on a first-come, first-served basis. Please call (310) 278-5444 to make your hotel reservation and identify yourself as attending the Cedars-Sinai Medical Center *Advances in Facial Plastic and Reconstructive Surgery* meeting.

PLEASE REGISTER AND MAKE YOUR HOTEL RESERVATION EARLY!



HOTEL INFORMATION

Sofitel Los Angeles
8555 Beverly Boulevard • Los Angeles, CA 90048
(310) 278-5444

Faculty

CEDARS-SINAI MEDICAL CENTER FACULTY

COURSE DIRECTOR

BABAK AZIZZADEH, MD, FACS

Director, The Center for Facial and Nasal Plastic Surgery
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Assistant Clinical Professor for Division of Head and Neck Surgery
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Nayak Plastic Surgery and Skin Enhancement Center
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Director of Craniofacial Surgery
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